

Privacy policy

Last updated on January 17, 2025

Invisiline takes data privacy seriously. This privacy policy explains who we are, how we collect, share and use personal data, and how you can exercise your privacy rights. We encourage you to read this privacy policy to be fully informed.

This Privacy Policy describes our policies and procedures for collecting, using, and disclosing your information when you use the Site, and informs you of your privacy rights and how the law protects you. We use your personal data to provide and improve the Site. By using the Site, you consent to the collection and use of your personal data and information in accordance with this Privacy Policy.

The Privacy Policy is fully compliant with the requirements of the current legal framework regarding data processing and Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and Directive 95/46/EC (General Data Protection Regulation).

Interpretation and definitions

Interpretation

Words whose initial letter is written with a capital letter have meanings defined under the following conditions. The following definitions must have the same meaning regardless of whether they are singular or plural.

Definitions

For the purposes of this Privacy Policy:

- **The Company** (referred to in this Agreement as "Invisiline", "Company", "We", "Us" or "Our") refers to ООО Неvidimye reshetki (ООО «Невидимые решетки» TIN 7727442780), Russia, 121353, Moscow, Skolkovskoe highway, 31, building 2, floor 1, room I, room 55.
- **Cookies** are small files that are placed on your computer, mobile device or any other device by a website and contain detailed information about your browsing history on that website.
- **Device** means any device that can access the Site, such as a computer, mobile phone or digital tablet.
- **Personal data** is any information that relates to an identified or identifiable natural person.
- **The Website** refers to one or more Internet addresses of Invisiline, at which the Company provides information to other persons.
- **Site Provider** means any natural or legal person who processes data on behalf of the Company. This refers to third-party companies or individuals hired by the Company to

facilitate the operation of the Site, to provide the Site on behalf of the Company, to perform services related to the Site, or to assist the Company in analyzing how the Site is used.

- **Usage Data** refers to data collected automatically, either as a result of the use of the Site or from the Site infrastructure itself (e.g., the duration of a page visit).
- **User (You)** means the individual accessing or using the Site, or the company or other legal entity on behalf of which such individual accesses or uses the Site, as applicable.

Collection and use of your personal data

Types of Data Collected

Personal data

When using our Site, we may ask you to provide us with certain personal information that can be used to contact or identify you. Personally Identifiable Information may include, but is not limited to:

- surname, first name of the User;
- contact phone number of the User;
- e-mail address;
- the User's place of residence (city);
- A message with the details of the request.

The Website protects Data that is automatically transmitted when viewing an ad and visiting pages on which a statistics script ("pixel") is installed, as well as in the form of statistics services (Yandex Metrika and Google Analytics, etc.):

- IP Address;
- information from cookies;
- information about your browser (or other program that allows you to serve ads)
- access time;
- the address of the page on which the ad is placed;
- referrer (address of the previous page).

Usage Data

Usage data is collected automatically when you access and use the Site.

Usage Data may include information such as:

- IP address;
- information about your browser (or other program that allows you to serve ads)
- access time;
- the address of the page on which the ad is placed;

- referrer (address of the previous page).

We may also collect information that your browser sends each time you visit our Site or when you access the Site from or through a mobile device.

Tracking Technologies and Cookies

We use cookies and similar tracking technologies to track activity on Our Site and store certain information. The tracking technologies used are beacons, tags, and scripts to collect and track information and to improve and analyze Our Site. The technologies We use may include:

- **Cookies or browser cookies.** A cookie is a small file placed on your device. You can tell your browser to reject all cookies or indicate when a cookie is sent. However, if you do not accept cookies, you may not be able to use some parts of our Site. Unless you have configured your browser settings to reject cookies, our Site may use cookies.
- **Web Beacons.** Certain sections of our Site and our emails may contain small electronic files known as web beacons (also called clear GIFs, pixel tags, and single-pixel GIFs) that allow the Company, for example, to count Users who have visited those pages or opened an email, as well as other related website statistics (e.g., record the popularity of a particular section and verify the integrity of the system and server).

Cookies can be "persistent" or "session". Persistent cookies remain on your personal computer or mobile device when you go offline, while session cookies are deleted as soon as you close your web browser.

Refusal to use cookies on the site may result in the inability to access some of its sections or receive personalized information.

We use both session and persistent cookies for the purposes set out below:

- **Essential Cookies:**
Type: Session cookies.
Administered by: The Company.
Purpose: These cookies are necessary to provide you with the services available through the Site and to enable you to use some of its features. They help authenticate users and prevent fraudulent use of user accounts. Without these cookies, the services You have requested cannot be provided and We only use these Cookies to provide You with those services.
- **Cookie Policy / Cookie Acceptance Notice:**
Type: persistent cookies.
Administered by: The Company.
Purpose: These cookies determine whether Users have agreed to the use of cookies on the Site.
- **Functional cookies:**
Type: persistent cookies.
Administered by: The Company.

Purpose: These cookies allow us to remember choices you make when using the Site, such as remembering your login details or language preferences. The purpose of these cookies is to provide you with a more personalized experience and to avoid having to re-enter your preferences each time you use the Site.

Use of Your Personal Data

The Company may use your Personal Data for the following purposes:

- Identification of the User for making a request for a commercial offer on behalf of the Company;
- Establishing feedback with the User, including sending notifications, requests, providing services, processing requests and applications from the User;
- Determining the location of the User to ensure security, prevent fraud;
- Notification of the Website User about the status of the Order;
- Providing the User with effective customer and technical support in case of problems with the use of the Website;
- Providing the User with product updates, special offers, pricing information, newsletters and other information on behalf of the Company or on behalf of its partners;
- Carrying out advertising activities with the consent of the User.

The User's anonymized data collected using Internet statistics services is used to collect information about the User's actions on the Website, improve the quality of the Website and its content. We may share your Personal Data in the following situations:

- **Site Providers:** We may share your personal information with Site Providers to monitor and analyze the use of our Site or to contact you;
- **With Business Partners:** We may share your information with our business partners in order to offer you certain products, Sites or promotions;
- **With your consent:** We may disclose your personal information for any other purpose with your consent.

Your Rights to the Protection of Personal Data

Invisiline would like to make sure that you are fully aware of all your data protection rights. Each User has the right to:

- **Right of access** - You have the right to request copies of your Personal Data from Invisiline. We usually provide such information free of charge. However, if your request is unreasonably repetitive or excessive, we may charge a reasonable fee corresponding to the administrative costs of providing the information;
- **Right to rectification** – You have the right to request that Invisiline correct any information that you believe is inaccurate. You also have the right to request from Invisiline complete information that you believe is incomplete;

- **Right to erasure** – You have the right to request that Invisiline delete your Personal Data, subject to certain conditions. For example, if the data is no longer needed for the purposes for which it was collected, or if you withdraw your consent to the processing of data;
- **Right to restriction of processing** – You have the right to request that Invisiline restrict the processing of your Personal Data. For example, if you contest the accuracy of the data and we verify its accuracy, the data is no longer necessary for the processing, but it is necessary for you to establish, exercise or defend legal claims.
- **Right to object to processing** – You have the right to object to the processing of your Personal Data by Invisiline. For example, if the processing is based on legitimate interests and you have grounds for objection related to your particular situation. ;
- **Right to data portability** – You have the right to request that Invisiline transfer the data we have collected to another organization or directly to you. For example, you have the right to receive your personal data in a structured, commonly used and machine-readable format, if the processing is based on your consent and the processing is carried out by automated means, and if it is technically feasible.

If You make a request, We have one month to respond to You. If You wish to exercise any of these rights, please contact Us by email: order@invisiline.ru.

Retention of Your Personal Data

We will only store your personal data for the period necessary to achieve the stated purpose. If the data is processed for more than one purpose, it will be deleted or stored only in a format that cannot be directly attributed to you as soon as it is no longer needed for the final stated purpose. We will retain and use your Personal Data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data under applicable law), resolve disputes, and enforce our legal agreements and policies.

The Company will also retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period of time, unless this data is used to enhance the security or improve the functionality of Our Site, or where We are legally required to retain this data for longer periods of time.

Sharing Your Personal Data

Your information, including Personal Data, is processed at the Company's operational offices and in any other places where the parties involved in the processing are located. This means that this information may be transferred to and stored on computers located outside of your state, province, country, or other governmental jurisdiction where data protection laws may differ from the laws of your jurisdiction.

Your consent to this Privacy Policy, followed by the provision of such information, constitutes your consent to such transfer.

The Company will take all steps reasonably necessary to ensure that your data is treated securely in accordance with this Privacy Policy, and no transfer of your Personal Data will take place to an

organization or country unless appropriate controls are in place, including the security of your Personal Data and other personal information.

Deletion of Your Personal Data

You have the right to delete or ask us to assist in the deletion of the Personal Data we have collected about you.

You may contact us to request correction or deletion of any Personal Data you have provided to us.

However, please note that we may need to retain certain information when we have a legal obligation or lawful basis to do so.

Disclosure of Your Personal Data

Business Operations

If the Company is involved in a merger, acquisition, or sale of assets, your Personal Data may be transferred. We will provide notice before your Personal Data is transferred and becomes subject to a different Privacy Policy.

Law enforcement

In certain circumstances, the Company may be required to disclose your Personal Data if required to do so by law or in response to valid requests from public authorities (e.g., a court or a public authority).

Other legal requirements

The Company may disclose your Personal Data in the good faith belief that such action is necessary to:

- Compliance with a legal obligation;
- Protect the rights or property of the Company;
- Prevent or investigate possible violations of the law in connection with the Site;
- To ensure the personal safety of Site Users or the public;
- Protections from legal liability.

Security of your personal data

Invisiline stores data and ensures its protection from unauthorized access and distribution in accordance with internal rules and regulations. It maintains confidentiality regarding the data received, except for cases when it becomes publicly available on your initiative. In case you decide to share it with other users or third parties, or in any other way make the data public and/or

publicly available, as well as when the technologies and software of third parties used on the Website, or the settings of the software used by the User, provide for open exchange with these persons and/or other participants and users of the Internet.

The Company takes all necessary legal, organizational, technical measures to protect the User's Personal Data from unauthorized or accidental access, destruction, modification, blocking, copying, distribution, as well as from other illegal actions with the User's Personal Data. Organizational and technical measures are understood as the following:

- Development and maintenance of a personal data protection system;
- Backup of personal data;
- Limiting the number of employees who have access to personal data;
- Admission to the processing and protection of personal data only by authorized persons;
- And others.

Automated Individual Decision Making

As a responsible company, we do not use automated decision-making or profiling. Every customer has the right, granted by European law, not to be subject to a decision based solely on automated processing, including profiling that has legal effects on him or significantly affects him.

Children's privacy

Our Site is not directed to anyone under the age of 13. We do not knowingly collect personal information from anyone under the age of 13. If you are a parent or guardian and you are aware that your child has provided us with Personal Information, please contact us. If we become aware that we have collected Personal Information from a person under the age of 13 without parental consent (unless otherwise required by the laws of a particular country), we will take steps to delete this information from our servers. For children between the ages of 13 and 16, parental or legal guardian consent is required.

If we need to rely on consent as the legal basis for processing your information, and your country requires consent from a parent, we may ask for your parent's consent before we collect and use that information.

Links to Other Websites

Our Site may contain links to other websites that are not operated by the Company. If you click on a link from a third party, you will be redirected to that third party's website. We strongly encourage you to read the privacy policy of each site you visit.

We have no control over, and are not responsible for, the content, privacy policies, or practices of any third-party sites or services.

Changes to this Privacy Policy

The new Privacy Policy is effective from the moment it is posted on the Site, unless otherwise provided by the new version of the Privacy Policy and will remain in force, except for any changes to its provisions in the future, which will be effective immediately after posting on this page.

We reserve the right to update or change our Privacy Policy at any time, and you should check this Privacy Policy periodically. Your continued use of the Site after we post any changes to the Privacy Policy on this page will constitute your acknowledgment of the changes and your agreement to abide by and be bound by the amended Privacy Policy.

If we make any material changes to this Privacy Policy, we will notify you either at the email address you have provided to us or by posting a prominent notice on our Site.

Contact Us

If you have any questions about this Privacy Policy, you can contact us:

- By e-mail: order@invisiline.ru;
- By phone: +7 (495) 646-85-98;
- By paper mail: Russia, 121353, Moscow, Skolkovskoye highway, 31, building 2, floor 1 room I, room 55.

How to contact the relevant authority

If you wish to make a complaint or if you believe that Invisiline has not addressed your problem satisfactorily, you can contact the Information Commissioner's Office or another relevant authority in your area.